

## PRODUCT INFO PACK



# Ben Harris' Enlightenment THE ULTIMATE FLOATING CARD

Best viewed in Acrobat Reader "Fit in Window/Continuous-Facing"

**What's the exact effect?**  
**What's the amazing NEW METHOD?**  
**What's supplied?**  
**Questions & Answers**



# **Ben Harris'** **Enlightenment**

THE ULTIMATE FLOATING CARD

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**Specifications may be subject to minor alteration**

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**Ben Harris'**  
**Enlightenment**  
THE ULTIMATE FLOATING CARD



The Power Of Enlightenment is not  
“the talent for acquiring wisdom”  
—as one might assume.  
Rather, it is the rarely seen ability  
to make any given object  
incrementally lighter—  
sometimes to the point of defying  
gravity—to “enlighten”.

*Ben Harris*



# **About ENLIGHTENMENT**

**Ben Harris'**  
**Enlightenment**  
THE ULTIMATE FLOATING CARD

**The purpose of this document is to fully brief you about this exciting new product—one that introduces the magic world to a genuine advance in method.**

**THERE REALLY HAS NEVER BEEN ANYTHING LIKE THIS BEFORE.**

**While the EFFECT has been fully developed as a FLOATING CARD trick, the applications are endless. You can also levitate any small flat object: dollar bills,, driver's licenses, etc.**

**The beauty, however, of the FLOATING CARD application is that there is absolutely NO CLEAN-UP required at the end of the effect.**

**Gimmick is automatically in and out of play, even if the spectator peeks.**

**The new method is also one that is EXCITING & FUN to play with.**

**When you perform, it's as if you are performing real magic. You are intimately in control of ascent, hover and descent, yet you have absolutely NO PHYSICAL ATTACHMENT to the floating object.**

**“a  
genuine  
paradigm  
shift  
in  
methodology”**



**the amazing  
gimmick—  
25 years in  
development**



## **WHAT DOES THE EFFECT LOOK LIKE?**

**A spectator is handed a deck of cards to shuffle. As she is shuffling, the performer asks the spectator to name—out loud—her favourite card (free choice).**

**The deck is then spread on the table and the selected card is removed by the spectator.**

**The deck is left on the table, you do not touch it.**

**The spectator examines her freely selected card and is then instructed to place it face-up upon the top of the tabled deck.**

**After some intense concentration (and a brief discussion about “the powers of enlightenment”) the performer points intently at the selected card with his extended forefinger. On the performer’s command the selected card slowly breaks**

**free from the vice-like grip of gravity—rises from the top of the deck, hovers for as long as the performer wants and then slowly descends.**

**It simply looks amazing. Spooky. Hauntingly beautiful.**

**So excited is the spectator that she breaks with protocol and reaches for the selected card—turning it over—looking for some secret. NOTHING IS FOUND!**

## **IMPORTANT NOTES:**

**■ Spectator handles the cards throughout the effect.**

**■ No threads to worry about.**

**■ The performer NEVER adds or takes away ANYTHING.**

**■ Gimmick automatically in and out of play, even if the spectator peeks.**

**■ Can be performed surrounded.**

**Ben Harris'**  
**Enlightenment**  
THE ULTIMATE FLOATING CARD

**WHAT OTHER EFFECTS CAN YOU PERFORM WITH THE PRINCIPLE?**

The Enlightenment Principle is applicable to the levitation of any small, flat, object.

Other items you can levitate include:

- Dollar Bills (any currency)
- Photographs
- Driver's Licenses
- Membership Cards

It should be noted however, such items, when used MAY require a clean-up and are not going to be as self-contained as THE FLOATING CARD version.

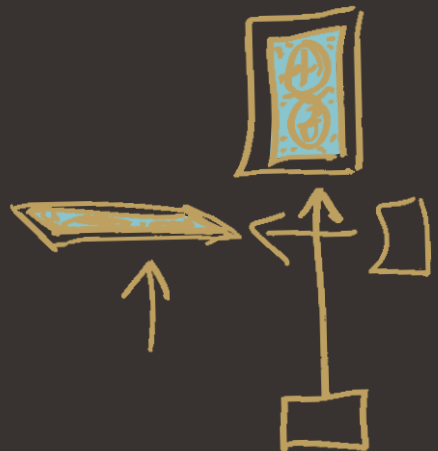
**WHAT CONDITIONS ARE SPECIFIC FOR A TYPICAL PERFORMANCE?**

You may perform ENLIGHTENMENT: THE ULTIMATE FLOATING CARD under almost any real

world, close-up, performance situation.

Ideally, the effect is best performed for a small number of people gathered close around you. You want your audience within touching distance.

- Ideal for Restaurant Magic
- Ideal for Street Magic
- Ideal for Office Magic
- Ideal for Corporate Magic
- Ideal for face-to-face
- Perform Surrounded
- Ideal for TV





**How does  
ENLIGHTENMENT  
work?**

**Ben Harris'**  
**Enlightenment**  
THE ULTIMATE FLOATING CARD

For centuries magicians have tried to tame the ever-elusive “magnetic sweet-spot”—**the point between two magnets where repulsion and attraction balance.** In theory, if the interaction could be controlled, it would be possible to suspend an object at this point, resulting in a **truly magical moment.** The search for a real-world, practical solution to this problem has spanned generations, becoming the “Holy Grail” of magnet-based magic.

After twenty five years of deep-thought Ben Harris has solved the problem in an oblique and strikingly original way—**achieving controllable ascent, hover and descent.**

**The Enlightenment Concept** is A NEW WAY OF USING MAGNETS TO CREATE THE ILLUSION OF MICRO-LEVITATION. Simply put—**magic with magnets will never be the same. A whole new world of possibilities now being available.**

So, sit back—take a “journey of discovery” and prepare to personally experience the “eureka moment” as it’s enthusiastically recounted. Also, grab a deck of cards and explore the inner—intimate details—of the amazing **FLOATING CARD** application.

**The Enlightenment Concept** is A NEW WAY OF USING MAGNETS TO CREATE THE ILLUSION OF MICRO-LEVITATION.



**Ben Harris'**  
**Enlightenment**  
THE ULTIMATE FLOATING CARD

**The precision-made gimmick is the result of twenty five years design and development.**

**Manufactured from plastic and aluminium, the gimmick is designed for totally silent and fluid operation.**

**A 12 MONTH WARRANTY is supplied on the internal plastic mechanism.**

**GIMMICK DETAILS:**

**Silent**

**Stealthy**

**Suitable for FLOATING CARD**

**Suitable for other applications including Floating Dollar Bill, etc.**

**Plastic & aluminium construction**




**12 month warranty on internal mechanism**

**magnetic attenuator**

**SEE THE AMAZING  
AMAZING VIDEO DEMONSTRATION**



...to make any given object  
incrementally lighter—  
sometimes to the point of defying  
gravity—to “enlighten”.

A graphic consisting of several concentric circles of varying diameters, rendered in a light gray color. The circles are centered on the page and partially overlap each other, creating a sense of depth and focus towards the central text.

**What is  
supplied when you  
purchase  
ENLIGHTENMENT?**

**Ben Harris'**  
**Enlightenment**  
THE ULTIMATE FLOATING CARD

**limited edition box set**



**Precision gimmick  
boxed with Quick Start  
Manual in  
English, French  
Japanese & Spanish**

**100 page, photo-illustrated  
book with full details on how  
to perform the amazing  
ULTIMATE FLOATING  
CARD.**

**12 Month WARRANTY  
(internal mechanism)**





**Is anything  
else needed?**

## **DO YOU NEED ANYTHING ELSE IN ORDER TO PERFORM ENLIGHTENMENT?**

**Yes, you also require a “PK-STYLE” Drive Magnet.**

**The Enlightenment Engine is a unique device that gathers local magnetic energy (as supplied by the drive magnet) and redirects it in order to create the illusion of levitation.**

**This magnetic power can be supplied by a surprisingly SMALL drive magnet due to the device’s extremely sensitive and self-shunting mechanism (as small as 25mm X 12mm X 2mm).**

**You may use almost any type of PK-STYLE magnet\* in order to drive ENLIGHTENMENT.**

**You more than likely already have a suitable magnet which is why we do not supply one with the package.**

**Why pay again for something you already have?**

## **WHAT DO YOU DO IF YOU DON'T HAVE A PK-STYLE MAGNET?**

**You can simply ask your dealer for one. These are very common.**

## **THE PERFECT DRIVE MAGNET FOR ENLIGHTENMENT**

**Over the years, as the effect has been refined, Ben Harris has tried hundreds of differing magnets. A final design, perfect for the effect, is available as an Optional Extra.**

**This magnet, called the PARADIGM SHIFTER has been specially engineered to Harris’ exacting specifications.**

## **ABOUT THE PARADIGM SHIFTER**

- Custom Designed by Ben Harris
- Size: 26.5mm X 26.5mm X 14mm
- Rubber Coated (for EZ handling)

\*does not function with a PK-RING

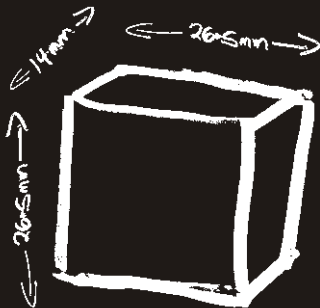
**Ben Harris'**  
**Enlightenment**  
THE ULTIMATE FLOATING CARD

**"I designed this magnet specifically for Enlightenment.**

**It's the perfect size for finger palming and close-up use.**

**Great for concealing under the clothes too.**

**The rubber finish is something I've always wanted in a magnet, helping with both performance and safety issues."**



**Size: 26.5mmX26.5mmX14mm**

■ **COMPACT** ■ **POWERFUL**  
■ **RUBBERIZED FOR COMFORT**

Size: 26.5mmX26.5mmX14mm



**PARADIGM  
SHIFTER**

**The Perfect Magnet  
to drive**

**Ben Harris'**  
**Enlightenment**  
THE ULTIMATE FLOATING CARD  
or **ANY PK EFFECT**

WARNING: contains powerful magnet.  
Handle with extreme caution. Keep out of reach  
of children. Keep away from electrical devices,  
cell phones, pacemakers and magnetic  
storage devices.

**PRODUCT OF AUSTRALIA**  
[www.wowbound.com](http://www.wowbound.com)

■ **COMPACT** ■ **POWERFUL**  
■ **RUBBERIZED FOR COMFORT**

## **Pricing and Availability**

**AVAILABLE MAY 2008**

FROM FINE  
DEALERS  
WORLDWIDE

**SEE THE AMAZING  
AMAZING VIDEO DEMONSTRATION**